



You are our reason for being



Our Company

CALIDADPASCUAL, a Spanish company of 100% family capital, began in 1969 its progress in food quality and innovation, becoming the LEADER of the Spanish market. Pioneer in many fields of the food sector, Calidad Pascual was the first Spanish company to introduce the Tetra Brik Packaging and to launch the non-fat milk in Spain.

Keeping strong on its identity, in a short time this family company has passed from being a milk production company to its current portfolio diversification, composed of 50 families of products and more than 300 references. A strong team of specialists focused on R&D, along with other experts in the areas of marketing, logistics, quality and sales, make innovation possible day by day.



It's core activity in Spain is the processing and packaging of milk, yogurts and other dairy products, but also juices, mineral water, functional beverages, soy-based drinks, liquid ultra-pasteurized egg and cooked omelets.

Headline Figures 2012

CALIDAD PASCUAL:
Spanish company of 100% family capital

Turnover: 729 MM €

Number of SKU's: > 300

Direct employment: > 2.272 employees

Sales Network: 800 salespeople

Logistical structure: > 1,8MM pallets

Factories: 9

Commercial offices: 26

Our Brands

Pascual Yogurts



Pascual Desserts



Pascual Soy Drink



Pascual Milk & Juice



Benefits of Pascual Yogurts



- A **HEALTHY** and highly **NUTRITIOUS** product. Pascual yogurt is rich in essential nutrients and proteins, low in calories and a source of calcium.
- Yogurt is **easily absorbed by the body** because it is a pre-digested food.
- Only the **highest quality ingredients** are used in its manufacture: In a study carried out by the Organisation of Consumers and Users (OCU in Spanish), Pascual was the highest scoring milk brand.
- All Pascual Yogurts contain **no preservatives**.
- Pascual Yogurts provide **significant savings in transport and storage** because do not require refrigeration.
- All Pascual Yogurts have been certified by the **HALAL** institute.
- All our Yogurts and Desserts are certified as **Gluten-free** products.
- All Pascual Yogurts and Desserts are **free from GMO** (Genetically Modified Organism).

Pascual
Flavours

Characteristics:

- No preservatives
- Nutritional
- Delicious
- Variety of flavours

Size : 125 g

Flavours:

Strawberry
Plain
Banana
Fruit Salad
Coconut

Lemon
Plain Sweetened
Strawberry & Banana
Mango





Characteristics:

- No preservatives
- Nutritional
- Super Creamy
- Delicious

Flavours:

Strawberry
Apricot&Mango
Peach & Passion Fruit

Black Cherry
Mango

Size: 125 g



Characteristics:

- No preservatives
- Nutritional
- Super Creamy
- Delicious

Flavours:

Plain Sweetened

Size: 125 g



Characteristics:

- No preservatives
- Nutritional
- Creamy
- 1,2% fat

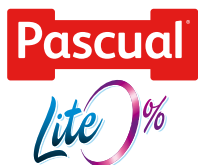
Flavours:

Strawberry
Fruits of the forest

Peach & Passion Fruit
Pineapple&Melon

Size: 125 g





Characteristics:

- No preservatives
- Nutritional
- Delicious
- 0% Fat

Flavours:

Strawberry
Fruit Salad

Peach
Pineapple

Size: 125 g



Characteristics:

- No preservatives
- Nutritional
- With vitamins
- With shaked fruit

Flavours:

Strawberry & Banana
Strawberry

Size: 100 g



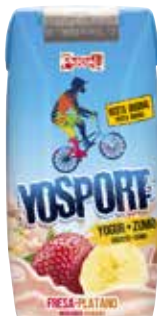
Characteristics:

- No preservatives
- Nutritional
- Delicious
- Juice & yogurt

Flavours:

Strawberry
Strawberry & Banana

Size: 200ml



PUDDING

Characteristics:

- ☛ No preservatives
- ☛ 80% milk
- ☛ Natural ingredients
- ☛ Delicious

Size:

75 g

Flavours:

Chocolate
Vanilla



RICE PUDDING

Characteristics:

- ☛ No preservatives
- ☛ Traditional recipe
- ☛ Natural ingredients
- ☛ Rice cooked in milk

Size:

150 g



CREAM CARAMEL

Characteristics:

- ☛ No preservatives
- ☛ Traditional recipe
- ☛ Natural ingredients
- ☛ >70% milk

Size:

100 g

Flavours:

Egg
Vanilla





Characteristics:

- ☛ No preservatives
- ☛ Made from soy beans
- ☛ 100% natural
- ☛ Lactose free

Sizes:

1L / 250ml

Flavours:

Natural
Chocolate
Vanilla
Multifruit

Peach
Orange
Papaya&Mango
Pineapple



Characteristics:

- ☛ No preservatives
- ☛ 0% Fat
- ☛ With vitamins
- ☛ Milk & Juice

Sizes:

1L / 330ml / 200ml

Flavours:

Tropical
Tropical sugar free
Mediterranean





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www.pascualquality.com

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