



НАША МАРКА



СОЗДАНА НА ОСНОВЕ ЛЕГЕНДАРНОЇ ЕКСПОРТНОЇ РЕЦЕПТУРИ 1980 ГОДА



Brand Benefits

In the run-up to the Olympic Games in Moscow, the Communist Party set its specialists the task of developing a new vodka for export – a vodka that would become a hallmark of the USSR. This vodka would have to amaze foreigners with its excellent quality and taste. Put simply, the task at hand was this: "This new vodka has to be as smooth as water; so smooth you won't want a chaser".

Translating these simple words into reality proved to be no easy task. Dozens of new regulations and state standards were developed, with quality tests repeated time and again. Nevertheless, for the Soviet people, there was no such thing as an unachievable goal! The result of their painstaking work was a truly outstanding vodka, smooth to the taste and going down easy.

In record time, more than 100 million bottles of this vodka were produced, as it set the new global standard for vodka. The USSR collapsed, but the broke up, but legendary export vodka of the 1980s is back! The "Nasha Marka" trademark has revived the recipe and distillation process, following the same standards applied during Soviet days. There's only one difference in the distillation process: "Nasha Marka" brand vodka uses top-quality "Luxe" alcohol, not available in earlier times.

The "Nasha Marka" brand uses the best of years past! The legendary vodka is once again on our tables!

"Nasha Marka" is a vodka manufactured according to the original recipe. producing a smooth taste and impeccable quality. It preserved the finest traditions of export vodka production of the 1980s and brought them forward in time, in order to provide the customer with a joyous occasion every time!

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Product Range



Nasha Marka Classic

A purest vodka without any additives based on grain "Luxe" alcohol. Absolute classic taste.

0.5/0.25/0.1



Nasha Marka Kalynova

In the production of Nasha Marka Kalynova used guelder rose juice and "Lux" alcohol of the highest quality. Among the properties of guelder rose marked: strengthening the immune system, normalization of blood pressure and heart muscle.

0.5/0.25

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Product Range



Nasha Marka Cedar
Flavored soft vodka with light cedar nuts aroma.

0.5/0.25



Nasha Marka Posolska
Produced on the famous soviet vodka "Posolska (Embassy)" technology, elites vodka in Soviet times. "Nasha Marka Posolska" is additionally treated by the dry milk, which brings to the beverage soft and delicate taste.

0.5/0.25

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Reasons To Believe

The First National Tasting
Competition «Best Drinks-
2010» Kiev, Ukraine



2010

The winner in nomination
“The vodka of national”

International Exhibition
“ProdExpo”, Moscow, Russia



2012

Golden Medal for “The
preservation of a unique
recipe and excellent
quality of vodka”

Alcoholic beverages
competition
“Beverly Hills
International Spirits
Awards”, Beverly
Hills, USA



2015

Golden medal

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