



# Yarych

**given by nature**

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*“Yarych” Confectionary*

Specialist in short dough cookie production

# About us



*«Yarych» Confectionary  
is located in ecologically clean region of  
Ukraine – Lviv region.*



**2000**

Confectionery factory came under the control of the Nestle Company, which introduced international production and management standards



**2009-2014**

Within that period there were taken a lot of measures to expand distributor network, enter the largest Ukrainian supermarket chain and develop export



**1986**

The beginning of the factory history. At that time the factory was part of «Svitoch» Lviv confectionary factory



**2008**

Nestle sold the factory to Ukrainian businessmen who introduced TM Yarych to the market. They also opened a new area of work – production of cakes under the TM Rozalini



**2013**

The factory passed certification in accordance with ISF International Food Standard.



# *Our brand positioning*

Specialist in production  
of biscuits

Ukrainian company

Yarych  
happy and friendly  
brand

Yarych – the honest  
company

Everything we do,  
we try to do  
well!

We are the Ukrainians  
and we want to improve  
ourselves and make  
our country better


We are  
a start-up company  
with young team

We are  
constantly developing



# What do we produce?



-  Yarych Confectionary is specializing in production of short dough cookies and crackers.
-  We are a start-up company located in Western Ukraine. We are full of energy and we are proud of our simple products. We would like them to be tasty, simple and we want to be honest.

**Among our key products are:**



*“Maria” biscuits*



*Crackers*



*“Petit Beurre” biscuits*



# The result of our work







*The result of our work within the year 2014: plain biscuits market share - 20% and increase in production by 28%*



# *Our production*



-  At the factory there are installed two Italian biscuits production lines the total capacity of which is 1400 tones of products per month.
-  In the second half of 2015 there will be introduced the third production line with total capacity of 500 tones biscuits per month.
-  The production of cakes is carried out on Italian line. The cakes are decorated in a manual way on mechanical line. The productive efficiency of cakes production department is 3 500 units of products per shift.
-  The total amount of workers at Yarych Confectionary is 300 people.



# *Our system of quality*



We pay close attention to the quality of our products. For the purpose of safety assurance and products high quality there was introduced the European system of quality based on IFS Food.



We have our own accredited laboratory that carries out control over organoleptic, physico-chemical and microbiological points of all the incoming raw products and materials.

The laboratory also carries out control over the quality of products throughout the production process.



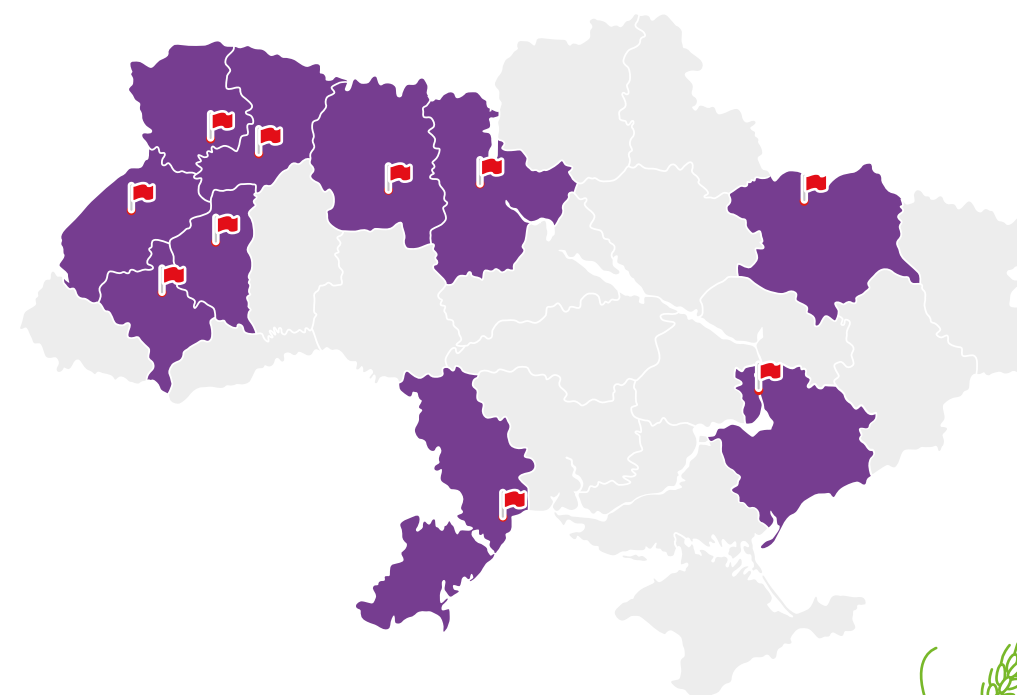
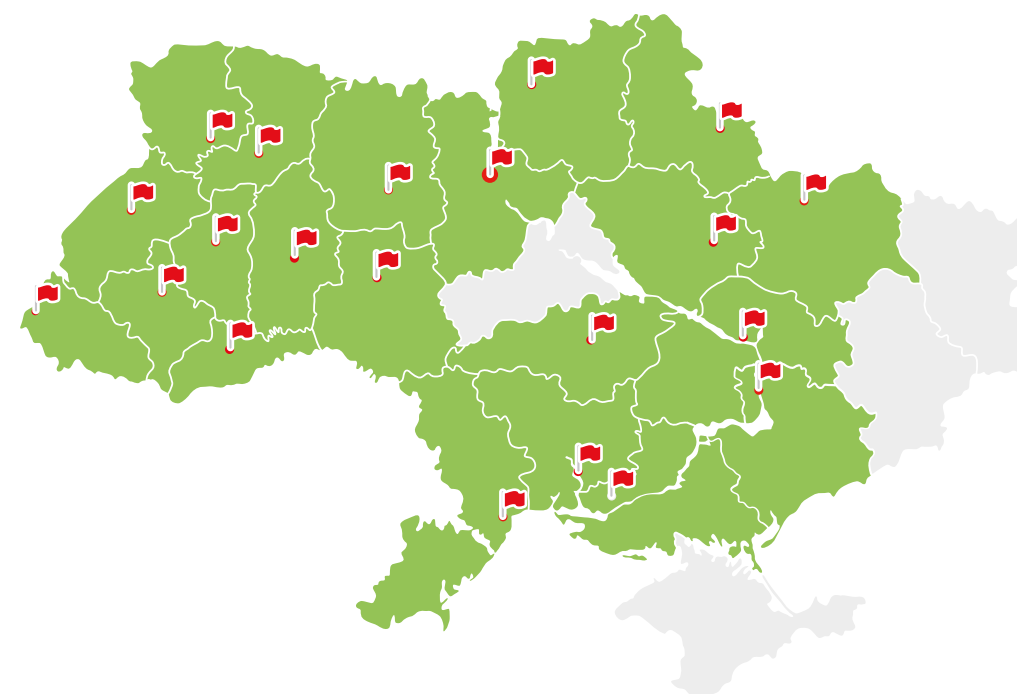


# Our distribution system



The products under TM Yarych are presented throughout the entire territory of Ukraine.

We cooperate with most of supermarket chains in Ukraine, including the largest:



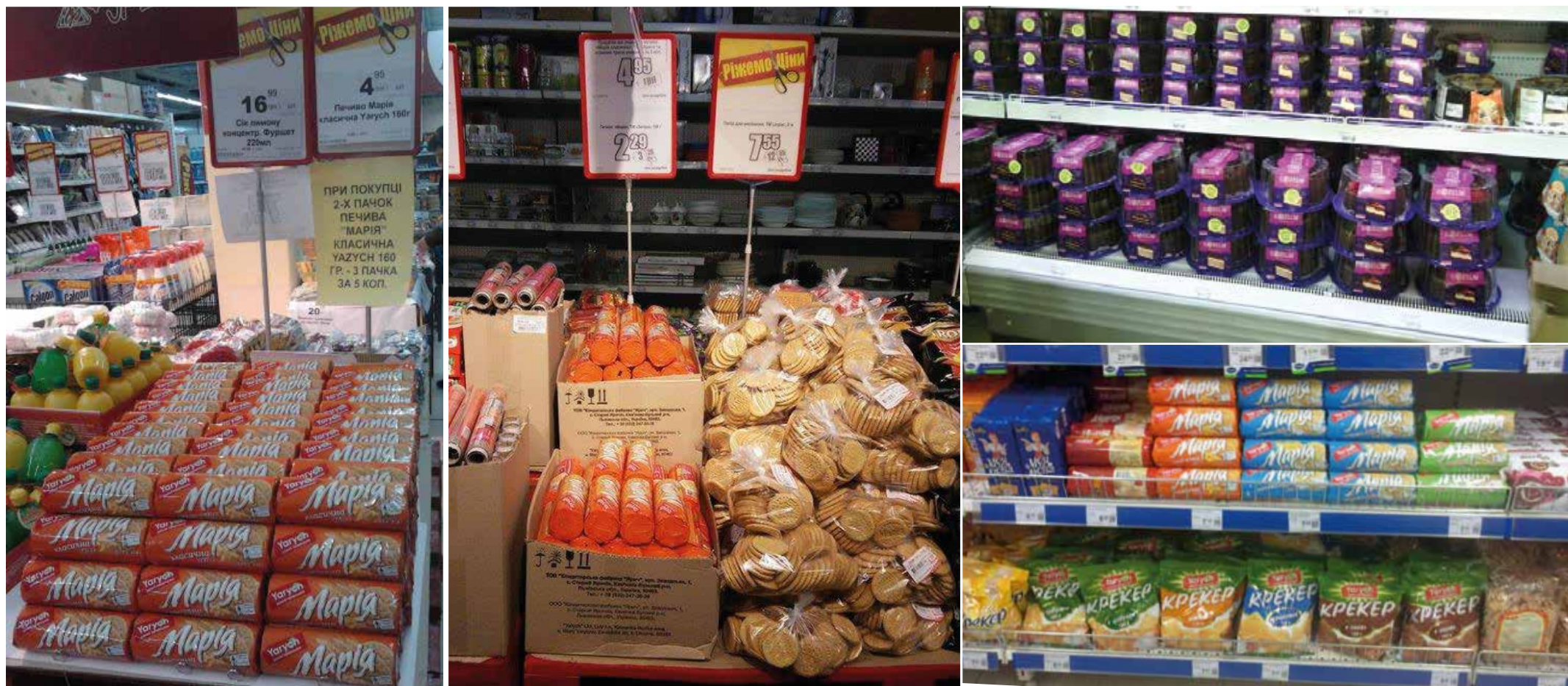


# Our distribution system



For product promotion we make active use of trade-marketing resources:

- additional product presentation
- rebates «n+1»
- rebate savings on products



# *Export sales*



We are rapidly developing our export sales.  
Today our products are presented in the following countries:



Georgia



Hungary



USA



Latvia



Italy



Moldova



Nigeria



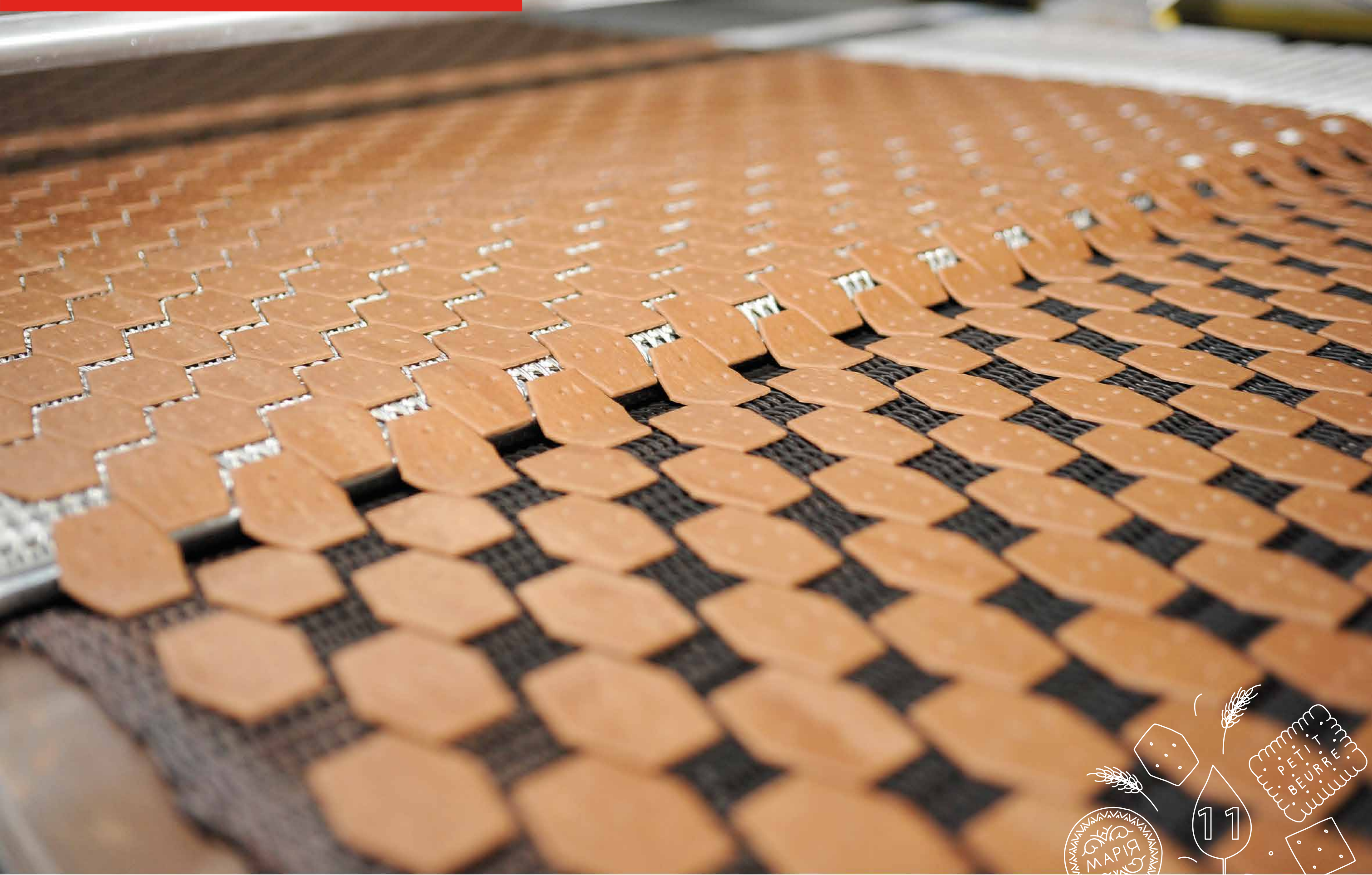
Poland

*At the end of the year 2014 we started to produce Petit Beurre biscuits under the own TM of Carrefour chain in Poland.*





# *Our products*





# “Maria”



“Maria” short dough cookies – plain biscuits with minimum content of ingredients. The quality of our biscuits has been awarded many times at different tasting competitions.



# Maria «Classic» Yarych



Energy value per 100 g of a product:  
1769 kJ / 419 kcal

Nutritional value per 100 g of a product:  
fats - 9,4 g; carbohydrates— 74,4 g; proteins - 7,9 g.



A package weight, g: 160

A packing-box weight (packed), kg: 5,6

A term of storage (packed), months: 12

Store at (18±5) °C and the atmosphere relative humidity which does not exceed 75 %.

The biscuits “Maria” are made according to the traditional formulation. The biscuits with a delicate flavour and a light aroma of vanilla go with tea and coffee. The delectable taste of this biscuit lets it use not only separately but also in combination with fruits, cheese and as the base for the desserts.

Ingredients: wheat flour, sugar, palm vegetable fat, potable water, culinary salt, a leavening agent (sodium bicarbonate, ammonium carbonate), a flavouring agent “Vanillin”, an acidity regulator (citric acid), an agent for flour processing (sodium metabisulphite).

A product without GMO.





# Maria «With Milk and Calcium» Yarych



Energy value per 100 g of a product:  
1726 kJ / 409 kcal



Nutritional value per 100 g of a product:  
fats – 8,8 g; carbohydrates – 71,6 g; proteins – 8,8 g.



A package weight, g: 155

A packing-box weight (packed), kg: 5,425

A term of storage (packed), months: 12

Store at (18±5) °C and the atmosphere relative humidity which does not exceed 75 %.

It is a tender biscuit with a pleasant taste and milk aroma. Children are especially fond of these biscuits. Adding milk and calcium lets these biscuits make not only delicious but also beneficial for the organism.

Ingredients: wheat flour, sugar, palm vegetable fat, potable water, skimmed milk powder (3%), amyllum maidis, emulsifier (sunflower phosphatide concentrate), culinary salt, a leavening agent (sodium bicarbonate, ammonium carbonate), flavouring agents “Vanillin”, “Milk”, an acidity regulator (citric acid), an agent for flour processing (sodium metabisulphite), a stabilizer (calcium carbonate (0,02%).

A product without GMO.





# Maria «With Bran» Yarych



Energy value per 100 g of a product:  
1753 kJ / 416 kcal

Nutritional value per 100 g of a product:  
fats – 9,8 g; carbohydrates – 71,6 g; proteins – 8,1 g.



A package weight, g: 155

A packing-box weight (packed), kg: 5,425

A term of storage (packed), months: 12

Store at  $(18 \pm 5) ^\circ\text{C}$  and the atmosphere relative humidity which does not exceed 75 %.

It is a crunchy biscuit with addition of bran. These biscuits are chosen by people who pay attention to their weight and follow the principles of the healthy nutrition. It is an ideal snack and the bran in the content of the biscuit is the additional source of the dietary fibres which normalize the action of the bowels.

Ingredients: wheat flour, sugar, palm vegetable fat, potable water, wheat bran (4%), amylum maidis, skimmed milk powder, emulsifier (sunflower phosphatide concentrate), a leavening agent (sodium bicarbonate, ammonium carbonate), culinary salt, flavouring agents “Vanillin”, an acidity regulator (citric acid), an agent for flour processing (sodium metabisulphite).

A product without GMO.



# Crackers



Crackers are produced in accordance with State Standards of Ukraine. It is ideal as snack, beer accompaniment and/or base for canapés.





# Cracker «With Onion» Yarych



- Energy value per 100 g of a product:  
1784 kJ / 417 kcal  
Nutritional value per 100 g of a product:  
fats – 16,3 g; carbohydrates – 61,6 g; proteins – 9 g.
- A package weight, g: 180  
A packing-box weight (packed), kg 3,78  
A term of storage (packed), months: 6  
Store at  $(18 \pm 3) ^\circ\text{C}$  and the atmosphere relative humidity which does not exceed 75 %.

Natural dried onion is used by production of these crackers. It perfectly suits to the snack on foot, ideally tastes with various sauces and pastes for a picnic and at a friendly party.

Ingredients: wheat flour, palm vegetable fat, sunflower oil, dried onion (3%), culinary edible salt, sugar, a barley-malt extract, leavening agents (ammonium carbonate, sodium bicarbonate), an acidity regulator (citric acid), a leavening agent (sodium metabisulphite).



# Cracker «Tender» Yarych



- Energy value per 100 g of a product:  
1844 kJ / 441 kcal  
Nutritional value per 100 g of a product:  
fats – 18,4 g; carbohydrates – 63,5 g; proteins – 8,2 g.
- A package weight, g: 180  
A packing-box weight (packed), kg: 3,78  
A term of storage (packed), months: 6  
Store at  $(18 \pm 3) ^\circ\text{C}$  and the atmosphere relative humidity which does not exceed 75 %.

It is a classic cracker, a tender and flaky one. It is a great base for various canapés. It also perfectly suits for the snack on the road, at work or at home!

Ingredients: wheat flour, palm vegetable fat, sunflower oil , sugar, culinary edible salt, a barley-malt extract, leavening agents (ammonium carbonate, sodium bicarbonate), an acidity regulator (citric acid), a leavening agent (sodium metabisulphite).



# Cracker «Creamy» Yarych



- Energy value per 100 g of a product:  
1711 кДж / 409 ккал  
Nutritional value per 100 g of a product:  
fats – 12,1 g; carbohydrates – 70,4 g; proteins – 8,0 g.
- A package weight, g: 180  
A packing-box weight (packed), kg: 3,78  
A term of storage (packed), months: 6  
Store at  $(18 \pm 3) ^\circ\text{C}$  and the atmosphere relative humidity which does not exceed 75 %.

It is a sweet cracker with a tender creamy taste. If you wish something sweet – only “Creamy” cracker will serve you in good stead! A convenient package lets take it with you on the road or for a walk.

Ingredients: wheat flour, palm vegetable fat, sugar, skimmed milk powder, culinary edible salt, leavening agents (sodium bicarbonate), emulsifier (sunflower phosphatide concentrate), a leavening agent (ammonium carbonate), cream powder (0,2%), an acidity regulator (citric acid), a flavouring agent “Vanillin”, a leavening agent (sodium metabisulphite).





# Cracker «With Cocoa» Yarych



- Energy value per 100 g of a product:  
1670 kJ / 399 kcal  
Nutritional value per 100 g of a product:  
fats – 10,8 g; carbohydrates – 70,0 g; proteins – 8,7 g.
- A package weight, g: 180  
A packing-box weight (packed), kg: 3,78  
A term of storage (packed), months: 6  
Store at  $(18 \pm 3) ^\circ\text{C}$  and the atmosphere relative humidity which does not exceed 75 %.

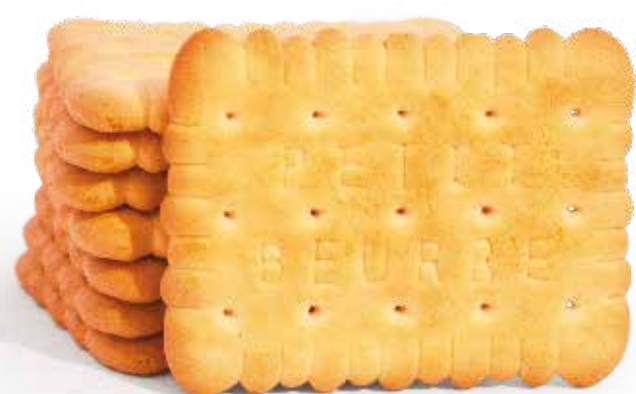
For sweet and chocolate taste lovers! A snack with a cracker with cocoa from Yarych fills you with energy and adds a cheerful mood for the whole day. This cracker is also a great base for various desserts.

Ingredients: wheat flour, sugar, palm vegetable fat, cocoa powder (4,6%), skimmed milk powder, emulsifier (sunflower phosphatide concentrate), culinary edible salt, leavening agents (ammonium carbonate, sodium bicarbonate), a flavouring agent “Vanillin”, an acidity regulator (citric acid), a leavening agent (sodium metabisulphite).





# *Petit beurre*



***Petit beurre*** – biscuits that are very popular in Europe. We have worked out a line consisting of four flavours:



# Biscuit Petit Beurre classic Yarych



Energy value per 100 g of a product:

1834 kJ / 438 kcal

Nutritional value per 100 g of a product:

fats - 13,5 g; carbohydrates - 71,0 g; proteins - 7,7 g.



A package weight, g: 155

A packing-box weight (packed), kg: 5,58

A term of storage (packed), months: 12

Store at  $(18 \pm 5) ^\circ\text{C}$  and the atmosphere relative humidity which does not exceed 75 %.

It is a tender crunchy biscuit. It is an excellent snack at work, at school, on the road. It is a perfect base for the desserts.

Ingredients: wheat flour, sugar, palm vegetable fat, skimmed milk powder, leavening agents (ammonium carbonate, sodium bicarbonate), culinary salt, emulsifier (sunflower phosphatide concentrate), a flavouring agent "Vanillin", an acidity regulator (citric acid), agents for flour processing (sodium phosphate), protease enzyme, sodium metabisulphite).

Without GMO.



# Biscuit Petit Beurre with bran Yarych



Energy value per 100 g of a product:

1782 kJ / 425 kcal

Nutritional value per 100 g of a product:

fats - 13,6 g; carbohydrates - 69,3 g; proteins - 7,9 g.



A package weight, g: 155

A packing-box weight (packed), kg: 5,58

A term of storage (packed), months: 12

Store at  $(18 \pm 5) ^\circ\text{C}$  and the atmosphere relative humidity which does not exceed 75 %.

The bran adds to these tender biscuits a delicate taste. It perfectly suits those who watch their figure.

Ingredients: wheat flour, sugar, palm vegetable fat, skimmed milk powder, leavening agents (ammonium carbonate, sodium bicarbonate), culinary salt, emulsifier (sunflower phosphatide concentrate), a flavouring agent "Vanillin", an acidity regulator (citric acid), agents for flour processing (sodium phosphate), protease enzyme, sodium metabisulphite).

Without GMO.





# Biscuit Petit Beurre with cocoa Yarych



Energy value per 100 g of a product:

1831 kJ / 437 kcal

Nutritional value per 100 g of a product:

fats- 14 g; carbohydrates – 68,4 g; proteins – 8,2 g.



A package weight, g: 155

A packing-box weight (packed), kg: 5,58

A term of storage (packed), months: 12

Store at (18±5) °C and the atmosphere relative humidity which does not exceed 75 %.

It is a biscuit for those who like a taste of chocolate! It perfectly suits for a morning coffee! It is a great base for various desserts.

Ingredients: wheat flour, sugar, palm vegetable fat, skimmed milk powder, leavening agents (ammonium carbonate, sodium bicarbonate), culinary salt, emulsifier (sunflower phosphatide concentrate), a flavouring agent “Vanillin”, an acidity regulator (citric acid), agents for flour processing (sodium phosphate), protease enzyme, sodium metabisulphite).

Without GMO.

